



**International Society of Service Innovation Professionals
1H 2022 Progress and Board of Directors Meeting Minutes
July 27, 2022**

In Attendance:

Board Members:

Present: Yassi Moghaddam, Ammar Rayes, Jim Spohrer

Others Present (in person):

Michele Carroll, ISSIP Executive Director
Kazuyoshi Shimada, Japan Science & Technology (JST)
PK Agarwal, UC Santa Cruz – Silicon Valley (and ISSIP Strategy Council)
Balaji Venkatraman, Cisco

Others Present (online):

Terri Griffith, ISSIP President 2022
Deb Stokes, Dell (and ISSIP Strategy Council Co-Chair)
Ralph Perrine, Blue Cross Blue Shield NC (and ISSIP Strategy Council)
Annie Hardy, Cisco (and ISSIP Strategy Council)
Heather Yurko, Mastercard (and ISSIP Strategy Council)
Patrick Consorti, Schoolab (and ISSIP Ambassador)
Davor Meersman, Maximal Impact Foundation (and ISSIP Ambassador)
Piyush Malik, Veridic
Scott MacLeod, World University and School

**Presentation material & audio recordings are found on the ISSIP website
under Events/ Board of Director Meetings/1H 2022 – July 27, 2022
here:**

http://issip.org/progress_bod_calls/

Duration: ~ 60 minutes

The following agenda was covered:

- ❑ Opening, and welcome – Terri Griffith, ISSIP President
- ❑ Executive Director Transition – Terri Griffith
- ❑ ISSIP 2022 Excellence in Service Awards – Jim Spohrer
- ❑ ISSIP Outstanding Leader Certificate for Ralph Badinelli – Jim Spohrer
- ❑ Events, Speaker Series, Digital Badges, Publications, Financials – Jim Spohrer
- ❑ Call for Volunteers – Jim Spohrer
- ❑ Volunteer Recognition & Thanks to Volunteers – Jim Spohrer
- ❑ Website and Capstone Student Team – Michele Carroll, Yassi Moghaddam
- ❑ Discussion Topics – Terrif Griffith and All

Recorded meeting (non-private) Chat:

00:46:37 Terri Griffith: Welcome to all on-line! I'll be tracking the chat whenever I'm not presenting

00:58:06 Heather Yurko: We lost audio

00:58:10 Terri Griffith: yes

00:58:13 Chris: same here

00:58:28 Chris: the audio is back now

01:04:41 Deb Stokes: Hmm, that university-Industry collaboration sounds interesting - I'll follow up with Michele on requirements and possibilities!

01:05:59 Terri Griffith: Excellent, Deb. I'm very much hoping for a greater focus on early career members -- both students and new in their careers. The Univ-Industry collaborations are critical there.

01:07:10 Davor Meersman: Very nice to reserve time for this part

01:07:37 Piyush: Excellent updates and programs !

01:08:04 Yassi Moghaddam: @Deb count me in.

01:14:51 Terri Griffith: discussion and ideas up next in the agenda

01:19:07 Deb Stokes: LOL noticed I was quiet ;D

01:26:04 Terri Griffith: Yassi noting internships and capstone projects as key for undergrads -- and jobs. I was speaking about both academic and industry early career members.

01:28:51 Terri Griffith: Love a hackathon approach!

01:30:44 Deb Stokes: Absolutely agree - let's find out what current thinking on this topic is.

01:32:35 Terri Griffith: @Deb - Hila Lifshitz-Assaf is a new ambassador and an expert on industry hackathons. She's at NYU. I'll be seeing her in a couple of weeks and will start the conversation

01:33:24 Deb Stokes: Would be great to connect on that - we work with some folks at NYU so excellent to meet another one!

01:34:19 Terri Griffith: Hila did a great interview introduction for us:
<https://www.youtube.com/watch?v=YZ0hBXq9LOW>

01:35:59 Ralph: yes the loss of trust...good point

01:36:49 Patrick Consorti: To cross the generation gap it could be interesting to explore a new form of mentorship program pairing very experienced experts with young students to work on topic of interest.

01:37:04 Ralph: agree

01:37:32 Ralph: very good point

01:37:33 Deb Stokes: Everyone, great session and lots to look forward to with ISSIP! Must drop for another call now.

01:37:38 Patrick Consorti: The leaders of today paired with leaders of tomorrow.

01:37:55 Heather Yurko: Love that Patrick!

01:38:08 Heather Yurko: Great session @ISSIP team :)

01:38:09 Annie Hardy: That's fantastic.

01:38:28 Piyush: Grat job ISSIP team

01:38:30 Davor Meersman: Thanks all, inspiring as always! Cheers

01:38:46 Ralph: I write about topics like this at s3t.org and here is a piece that covers the caring economy <https://www.s3t.org/s3t-apr-10/>