**MEMORANDUM of UNDERSTANDING (MOU)**

**FOR COOPERATION BETWEEN**

**<<<ORGANIZATION>>>**

**AND**

**THE INTERNATIONAL SOCIETY OF SERVICE INNOVATION PROFESSIONALS**

<<<Organization>>> and the International Society of Service Innovation Professionals agree on the following program in order to foster the exchange and cooperation in education, research, and other related fields.

1. Based on the principles of respect for each other’s independence and of mutual benefit, the two organizations intend to work towards carrying out the following activities:

(1) Visits: Arrange organizational visits to each other;

(2) Content: Exchange professional materials, publications and information;

(3) Events: Combine efforts on select joint international events and conferences;

(4) Projects: Develop and conduct collaborative projects;

(5) Good will: Engage in other activities to enhance service science research, service innovation practice, and service-related professional development and mutual understanding in accordance with aligned professional code of ethics.

2. In order to carry out the above-mentioned activities, detailed work plans are expected to be developed after consultation between the two organizations.

3. This agreement is valid for a period of three years from the date of signing and will be automatically extended each year if no party raises objections, in writing, three months prior to the end of the term.

4. Revisions to this agreement may be made upon the mutual consent of the two organizations.

5. This MOU does not create any legally binding obligations between the two organizations. Two signed copies will be prepared, and both parties will keep one.

In witness thereof, the undersigned have signed this agreement on behalf of their respective organizations on the date shown with their respective signatures:

(Signature) (Signature)

**<<<Name President, Leader, etc.>>>** **Dr. Heather Yurko**

<<<Role>>>, President,

<<<Organization.>>> International Society of   
Service Innovation Professionals

Date: <<<Day Month Year>>> Date: <<<Day Month Year>>>