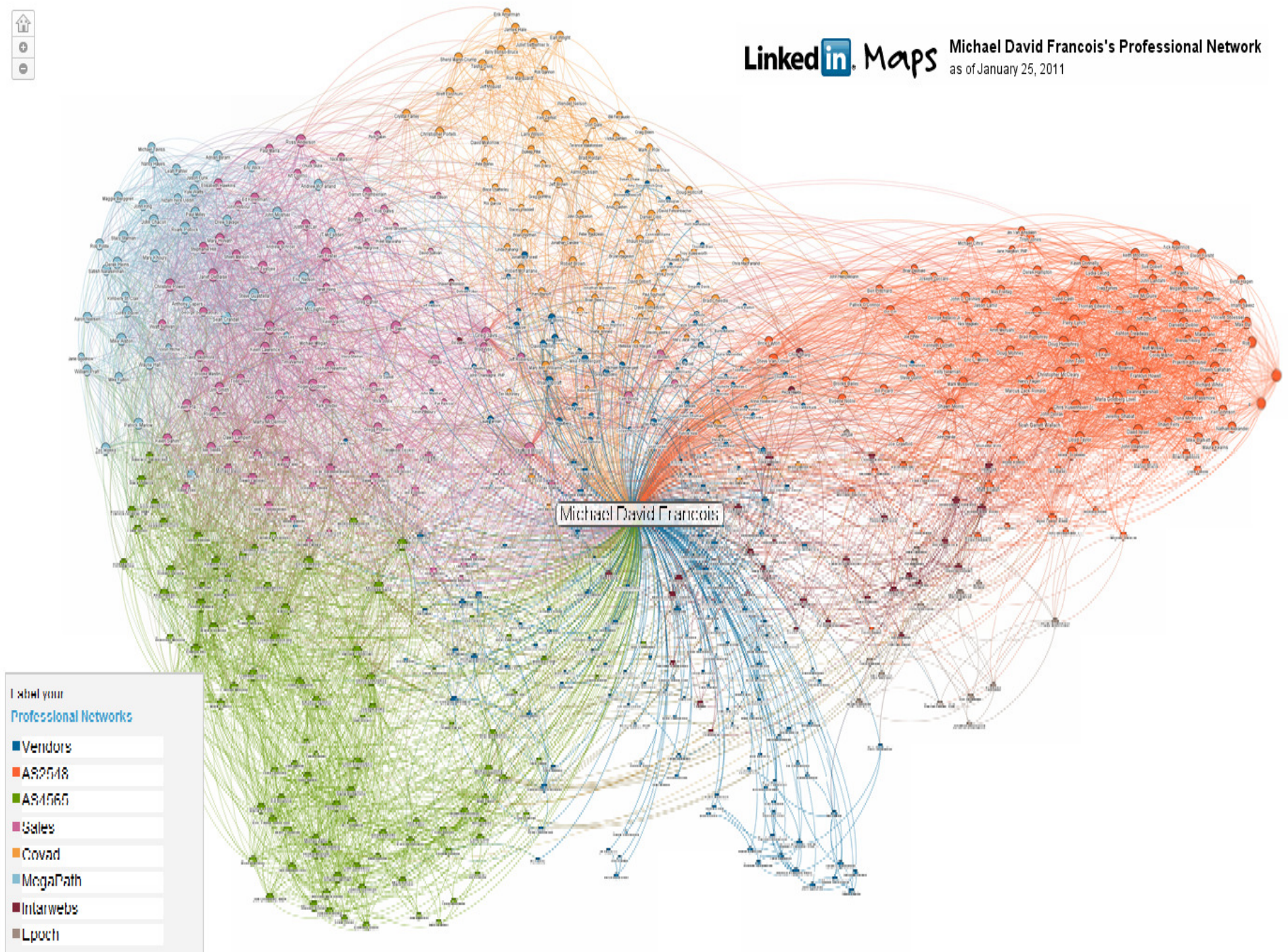




LinkedIn Maps

Michael David Francois's Professional Network
as of January 25, 2011



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FEATURED CHALLENGE

A COLLABORATION BETWEEN IDEO, UNILEVER & WSUP



How can we improve sanitation and better manage human waste in low-income urban communities?

OpenIDEO has partnered with Unilever and WSUP (Water and Sanitation for the Urban Poor) to explore sanitation issues in Ghana. Together we're asking you, the OpenIDEO community, to help us come up with sustainable sanitation inspirations and concepts. We'll be focusing on low-income urban areas like Kumasi – the nation's second-largest city, with a population of more than 1.5 million people.

[Read The Challenge Brief](#)

Liz Armistead and 920 others like this. Unlike



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WATCH OUR VIDEO TO LEARN HOW IT WORKS



| | | | | |
|---|--|--|--|--|
| INSPIRATION <i>584 inspirations</i> | CONCEPTING <i>194 concepts</i> | EVALUATION <i>198 final concepts</i> | EVALUATE SHORTLIST <i>Starts in 21 hours</i> | WINNING CONCEPTS <i>Announced in 12 days</i> |
|---|--|--|--|--|

LEARN MORE

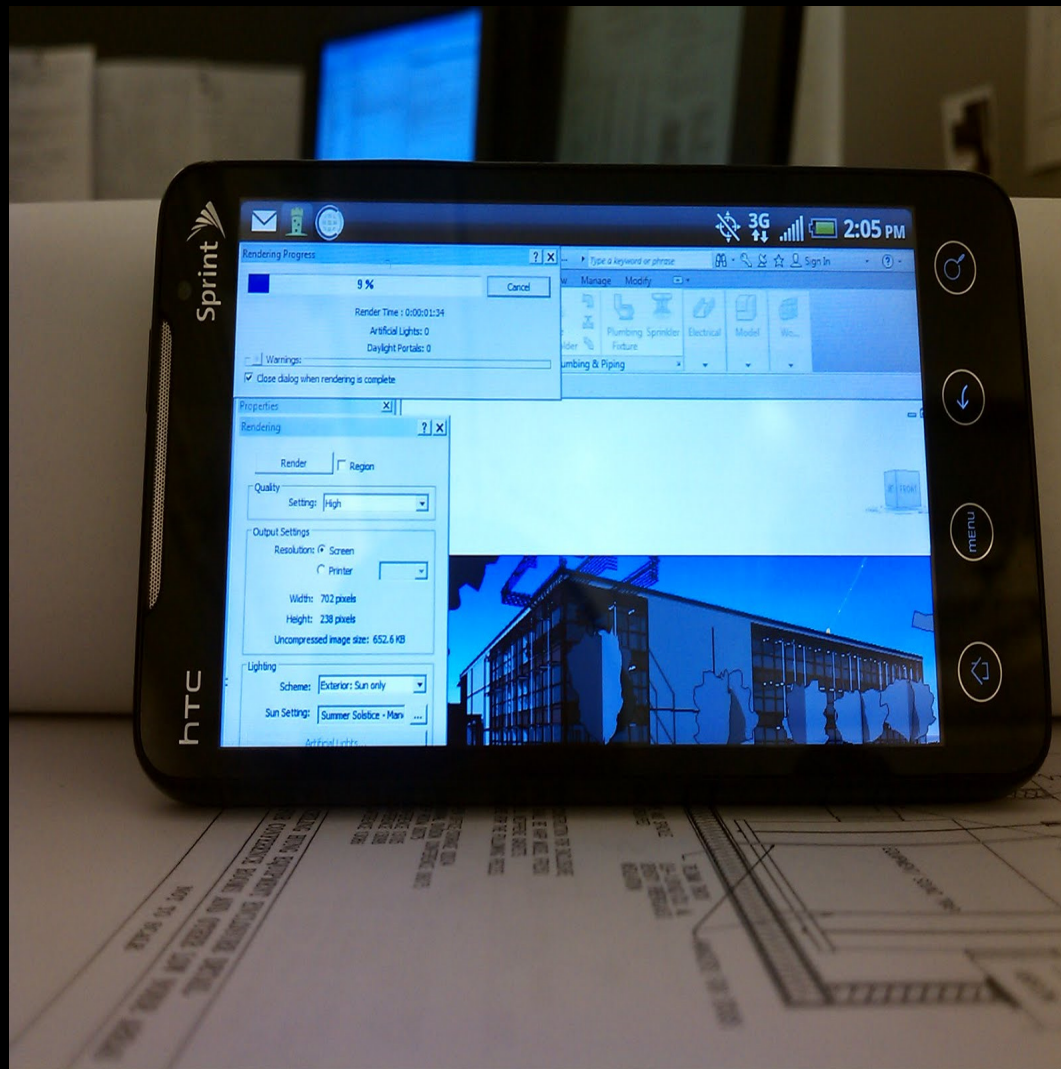
Hurdles to overcome →

APPLAUDING CONCEPTS

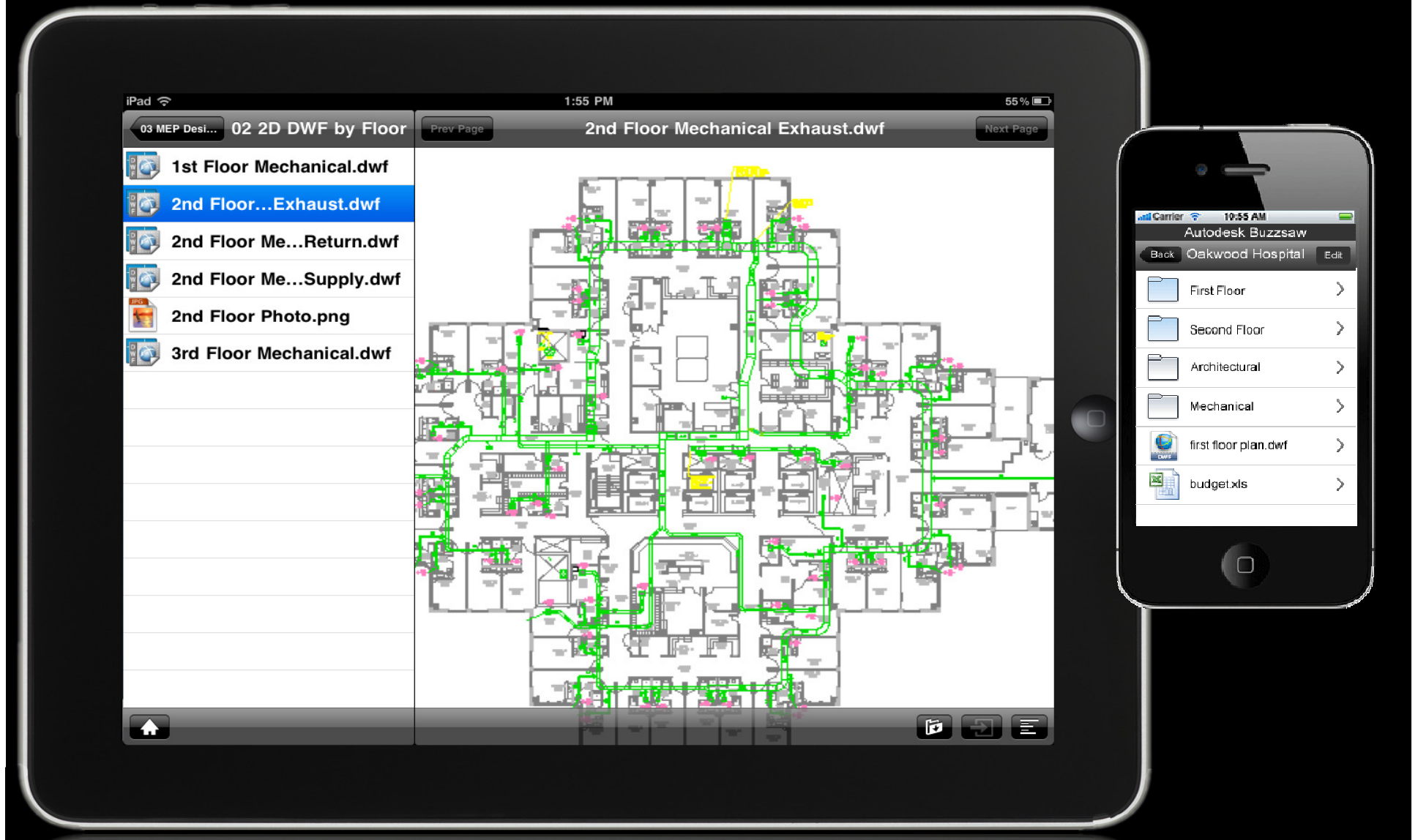
We've been blown away by all of the great Concepts - we've therefore added this Evaluation Phase to help us come up with a shortlist of 40 for final Evaluation. At this stage please just applaud the Concepts you like most - we'll take the 20 concepts with the most applause though and add in a few of Jamie's picks too.



Smartphone Model Viewing



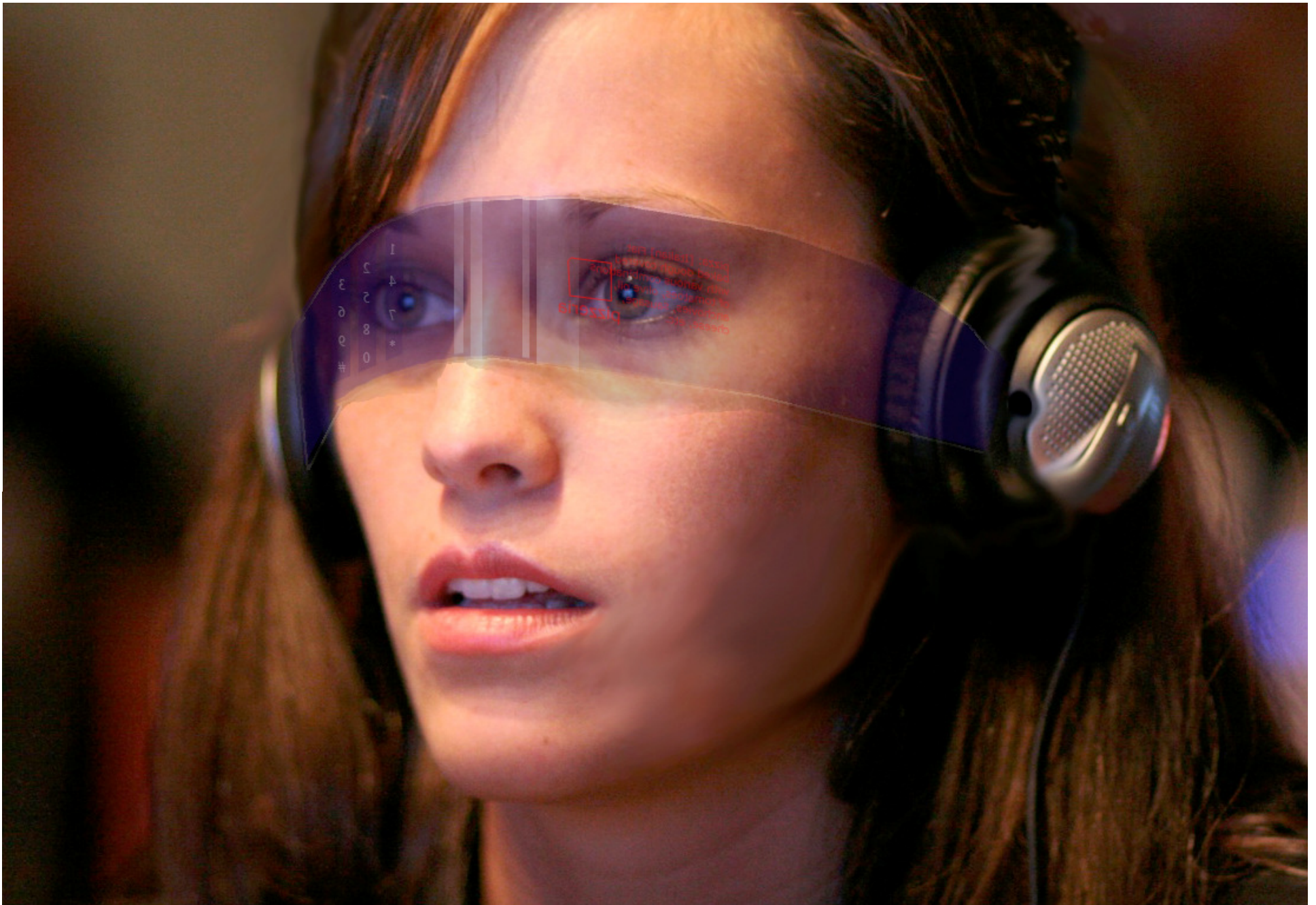
Buzzsaw Mobile



AutoCAD WS







Climate Change



Urbanization



Systems Problems

